

Brian Richard Schmidt
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Portfolio SchmidtCreative.net

Summary

Dedicated content creation professional experienced in creative journalism, technical writing, content production, photography, videography, audio/video editing, and social media management, with proven success in communication, problem solving, organization, hospitality, and leadership. Over 10 years of customer support, 4 years of professional writing and content creation, and 4 years of video production/photography experience.

Professional Experience

DSS Enterprises

Digital Production Manager; (Ex-Machine Operator, Ex-Support Specialist 1, 2, 3)
(April 2023 - Present)

Lighting, mic-ing, switching, and general setup of multiple multi-camera stream booths using OBS streaming software. Production of digital assets, such as thumbnails, logos, photos, sticker and merchandise designs, as well as content for social media. Video production, including writing, producing, filming, and editing. Managing streamers and production crew. Assisted with the growth of multiple channels on Whatnot (30k-80k subs on the main channel.)

SlimeandGrime.net

Founder/Editor-in-Chief/Chief Website Architect
(January 2019 – Present)

Hosting and operating Slimeandgrime.net, producing and assisting with production of regularly posted content i.e. blog posts, interviews, news articles, and videos. Collaborating with local artists, musicians, photographers, and writers with content production, editing, promotion, and marketing. Management of social media accounts i.e. Twitter, Facebook, and Instagram. Directing, filming, and editing video content. Photographing concerts/events. Using image editing software to produce image assets.

Mind's Eye Games

Social Media Marketing Coordinator
(November 2021 - January 2022)

Management of social media accounts Such as Twitter, Facebook, Instagram, and Reddit. Creating Social Media content including social media posts, ad copy, images, blog posts, and videos. In charge of monitoring social media presence, tracking customer engagement as well as SEO to optimize campaigns, as well as scheduling posts via content management programs such as Later and Buffer.

Learning For All

Communications Intern/Volunteer
(August 2020 - Present)

Production of blog posts/mailers/inserts, articles, interviews, video content, and other promotional materials. Updating, editing, and collaborating with other content producers. Meeting production deadlines on a regular basis.

University of Nebraska at Omaha

Music Tech Intern Technician
(August 2020 - January 2021)

Production of high quality concert videos, live-streams, and professional grade audio using audio engineering software. Assisting with the setup and teardown of high end video and audio equipment.

Skilled With

Photography, and Videography
Social Media Management (Buffer, Later)
Live Streaming (OBS, YouTube, Twitch)
Adobe Suite (Premiere, After Effects, Photoshop, Audition)
Audio Engineering Software such as (Reaper, Pro Tools)

Education

University of Nebraska at Omaha	(August 2011 – May 2015, August 2018 – May 2021)
Bachelor of Arts in English Creative Nonfiction	& Bachelor of Arts in Music Entrepreneurship